

# WASIM AHMAD

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## Education:

**SYRACUSE UNIVERSITY, S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS**  
M.S., Photography, concentration in photojournalism (2010)

**BINGHAMTON UNIVERSITY, HARPUR COLLEGE OF ARTS AND SCIENCES**  
B.A., English (2000 – 2004)

## Experience:

**SYRACUSE UNIVERSITY / SYRACUSE.EDU / SYRACUSE, NEW YORK**

**Instructor, part time: Sept. 2015 – present**

- Teach online class in multimedia storytelling for Communications@Syracuse M.S. Program

**CANON USA / USA.CANON.COM / MELVILLE, NEW YORK**

**Technical Specialist: Jan. 2015 – present**

- Create photography, DSLR and Cinema EOS trainings for internal, external audiences
- Coordinate and teach internal and external photography workshops
- Teach one-on-one sessions for Canon Live Learning Long Island program
- Photograph in studio settings and on location for internal and social media use
- Learn camera systems before release to public to create training documents
- Study photography trends and train on competitors' DSLRs to stay up-to-date on industry
- Serve as public relations representative at industry trade shows (NAB, PhotoPlus, etc.)

**STONY BROOK UNIVERSITY / STONYBROOK.EDU / JOURNALISM / STONY BROOK, NEW YORK**

**Assistant Professor of Multimedia, School of Journalism: Aug. 2009 – Jan. 2015**

- Created and taught curriculum for web/social media/multimedia classes
- Secured more than \$75,000 photo/video equipment consignment from Nikon USA
- Created, updated and maintained school's website and three centers using WordPress CMS
- Created social media presence for School of Journalism
- Coordinated/taught photography, video and web skills for high school journalism camp
- Coached web/photo/video workshops for AEJMC, Syracuse University, other organizations
- Advised students in off-campus and on-campus internships
- Photographed School of Journalism events, staff, students and VIPs
- Maintained School of Journalism's photo archives
- Designed signage, accreditation documents, strategic plans and other print materials
- Supervised 2-3 undergrad/graduate students to work on website and photograph events
- Supervised one professional staff member for websites

**SYRACUSE UNIVERSITY / SYRACUSE.EDU / SYRACUSE, NEW YORK**

**Instructional Associate: Aug. 2008 – Aug. 2009**

- Taught graphics, photo and video undergraduate classes

**NAPLES DAILY NEWS / NAPLESNEWS.COM / NAPLES, FLORIDA**

**Web Editor: Feb. 2007 – May 2008**

- Planned multimedia coverage and updated websites through content management system
- Trained reporters and photographers to shoot and edit video, trained staff in online system
- Assigned video projects to web desk staff
- Shot and edited video and photos, hosted in-studio and on-location interviews
- Created nightly downloadable podcast of the top headlines from the day

**PRESS & SUN-BULLETIN / PRESSCONNECTS.COM / BINGHAMTON, NEW YORK**

**Newsroom Online Content Producer: Aug. 2006 – Feb. 2007**

- Coordinated online coverage, trained staff to update website and shoot/edit video
- Assigned videos, as well as shot and edited videos and photos

**Copy Editor: Aug. 2005 – Aug. 2006**

- Designed and proofread local, wire and special sections, updated website nightly

**Chips Quinn Intern / Reporter / Copy Editor: Sept. 2002 – May 2004**

- Worked for metro and copy desks, writing stories for website and newspaper use

**ST. CLOUD TIMES / SCTIMES.COM / ST. CLOUD, MINNESOTA**

**Copy Editor: Aug. 2004 – Aug. 2005**

- Designed and proofread newspaper pages, posted stories and photos from paper online

**Experience:**  
(continued)

**STRAIGHT-A IMAGES / WWW.STRAIGHTAIMAGES.COM / CENTEREACH, NEW YORK**

**Owner/ Freelance Photographer: 2008 – Present**

- Freelance wedding/event/university/journalism photographer
- Consultant for multimedia workshops for area newspapers
- Photographed for Stony Brook University, Binghamton University and others

**Skills:**

**Multimedia:** Final Cut Pro (X and 7), Adobe Premiere Pro, Soundslides, Adobe Audition, Audacity  
**Design:** Adobe InDesign, Photoshop, Bridge, Lightroom, Photo Mechanic, Illustrator, Capture One, Motion  
**Online:** WordPress Content Management System, Adobe Dreamweaver, CSS, HTML, Social Media, Omniture, Google Analytics  
**Equipment:** Canon/Nikon DSLRs; Panasonic & Sony ENG video cameras, Canon Cinema EOS cameras, Vixia Camcorders, Fuji/Olympus/Panasonic/Sony Mirrorless cameras, Zoom & Marantz audio recorders  
**Miscellaneous:** Microsoft Word, Outlook, PowerPoint, Excel, SII, ATEX, Mac, Windows platforms  
**Training:** Gannett Video Convergence Training, API New Editor's Survival Guide

**Affiliations:**

**Asian American Journalists Association:** Member, 2007-2013

**National Press Photographers Association:** Member, 2012

**Assoc. for Education in Journalism & Mass Communication:** Viscom Division Web Chair, 2012-2015

**Published Work**

**NEWSDAY / Nov. 14, 2009**

*Opinion: Racists are Remembered (article)*

**HUFFINGTON POST / Nov. 4, 2010**

*Arianna's Crowdsourced Book Tour: First Stop, Stony Brook (photography)*

**iMEDIaETHICS / JULY 30, 2012**

*May I Have Your Name, Sir? How Important is it for Photojournalists to Ask for Names? (article & photos)*

**iMEDIaETHICS / AUG. 28, 2012**

*One Picture May Need a Thousand Words: Occupy Wall Street Photos Don't Tell the Whole Story (article & photos)*

**PATCH.COM / DEC. 3, 2012**

*Memorial Quilt Remembering AIDS Victims on Display at SBU (photography)*

**iMEDIaETHICS / DEC. 5, 2012**

*Getty Scrubs Caption Error, College Journalist NOT Occupy Wall Street Protestor, But No Correction (article & photos)*

**iMEDIaETHICS / FEB. 4, 2013**

*AFP Doesn't Care If Photojournalists Get Your Name (article)*

**TIMES BEACON RECORD / MARCH 1, 2013**

*Police investigate death at Stony Brook University (photo)*

**CHRONICLE OF HIGHER EDUCATION / APRIL 20, 2013**

*Actor Is Honored for Using Improv to Help Scientists Communicate (photography)*

**iMEDIaETHICS / MAY 9, 2013**

*Campus Police Intimidate Student Journalists, Lessons learned from Stony Brook Univ. fire (article, photos & graphic)*

**DISCOVER-E, BU RESEARCH NEWS / JUNE 19, 2013**

*In Search of Immigrant Insights (photography)*

**BINGHAMTON UNIVERSITY FOUNDATION / SUMMER, 2013**

*For the Love of his Alma Mater (photography)*

**HURRICANE SANDY'S SCARS / Oct. 14, 2013**

*A piece looking at the Community of Roxbury in Queens one*

*year after Hurricane Sandy. I spent one year shooting photos and video and talking to residents for this piece. It was featured in the Queens Tribune and on 43rumors.com.*

**SMITHTOWN GOVERNMENT TELEVISION / DEC. 11, 2013**

*Historic Smithtown: Bavarian Inn Demolition (photography)*

**4/3 RUMORS / MARCH 3, 2014**

*Why journalists should consider small-format mirrorless cameras (article & photos)*

**EdTECH DIGEST / MARCH 12, 2014**

*Live from New York: Journalism students transform an iPad into a satellite truck with the right tools (photography)*

**BINGHAMTON UNIVERSITY MAGAZINE / SUMMER, 2014**

*A Duty to Defend: Attorney Greenberg believes in second chances (photography)*

**LONG ISLAND BUSINESS NEWS / AUG. 15-21, 2014**

*Radio Active: NPR Reporter Charles Lane Making Waves (photography)*

**COLUMBIA JOURNALISM REVIEW / SEPT. 2, 2014**

*Can News Literacy Grow Up? (photography)*

**CHRONICLE OF HIGHER EDUCATION / SEPT. 8, 2014**

*Still a Seawolf: Stony Brook's Dean of Students, Even in Retirement (photography)*

**JOURNOGRAPHICA BLOG / MARCH 2011-JAN. 2015**

*Self-published blog about the visual journalism industry that received about 2,000 unique visitors per month.*

**BINGHAMTON UNIVERSITY MAGAZINE / SPRING 2015**

*Deciphering Autism: Alumni approach research from many angles (photography)*

**NEWSDAY / MAY 31, 2015**

*Another Focus: Kids with cancer boost their confidence as Pablove Foundation's shutterbugs (photography)*

**BINGHAMTON UNIVERSITY MAGAZINE / FALL 2015**

*A Natural Fit: His path veered from pre-med to park ranger (photography)*

**Invited  
Workshops,  
Lectures,  
Presentations**

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 15-18, 2015**

Photography / Video coach

*Taught undergraduates, graduates and military personnel about multimedia in a hands-on, four-day workshop.*

**PABLOVE SHUTTERBUGS / MAY 9, 2015**

Volunteer Photographer

*Worked with foundation that teaches children with terminal cancer about photography.*

**SPJ REGION 1 CONFERENCE / APRIL 18, 2015**

Panelist

*Spoke about wireless technology for multimedia journalism at "Emerging Trends in Photography" panel for Society of Professional Journalists regional conference.*

**COSEE VIDEO BOOTCAMP / JAN. 15-17, 2015**

Instructor

*Was one of two lead instructors for a Center for Ocean Sciences Education Excellence workshop that taught scientists how to tell stories through photos/video. Program was held in conjunction with Alan Alda Center for Communicating Science.*

**PABLOVE SHUTTERBUGS / OCT. 25, 2014**

Volunteer Photographer

*Worked with foundation that teaches children with terminal cancer about photography.*

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 16-20, 2014**

Community Show Coordinator, Photography / Video coach

*Taught undergraduates, graduates and military personnel about multimedia video and photography in a hands-on, four-day workshop. Ran community show at end of workshop.*

**PUBLIC HEALTH PROGRAM / SEPT. 16, 2014**

Social Media Guest Speaker

*Trained students in the public health program at Stony Brook University about how social media is used in their field.*

**ASSOCIATION FOR EDUCATION IN JOURNALISM**

**AND MASS COMMUNICATION / AUG. 6, 2014**

Panel Coordinator / Presenter

*Put together and presented on panel on Experiential Immersion Workshops in Journalism. Panel consisted of professors from UNC, CUNY, Syracuse and a former student.*

**CASTLE MIDDLE SCHOOL / MAY 16, 2014**

Career Day Guest Speaker

*Talked to sixth, seventh and eighth grade classes about journalism as a career for a Middle School in New York City.*

**TIMES/REVIEW PHOTO WORKSHOP / FEB. 17-20, 2014**

Instructor

*Ran a workshop in basic photography for reporters from the Suffolk Times, Riverhead News-Review, Shelter Island Reporter, Northforker, and Long Island WinePress.*

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 17-20, 2013**

Basic photo team Coordinator

*Coordinated a team of coaches to teach undergraduates, graduates and military personnel about multimedia video and photography in a hands-on, four-day workshop.*

**NYC, LI, LOWER TRI-COUNTY PUBLIC HEALTH**

**TRAINING CENTER / JULY 30 & AUG. 15, 2013**

Workshop Presenter

*Ran a workshop teaching community health organizations how to effectively use social media to communicate to the public.*

**CASTLE MIDDLE SCHOOL / JUNE 13, 2013**

Career Day Guest Speaker

*Talked to sixth, seventh and eighth grade classes about journalism as a career for a Middle School in New York City.*

**CENTER FOR COMMUNICATING SCIENCE / APRIL 23, 2013**

Social Media Guest Speaker

*Discussed how to communicate effectively via social media for Center for Communicating Science electives offered to medical students at Stony Brook University.*

**PUBLIC HEALTH PROGRAM / APRIL 16, 2013**

Social Media Guest Speaker

*Trained students in the public health program at Stony Brook University about how social media is used in their field.*

**THE LIVING BOOK PROJECT / APRIL 5, 2013**

Workshop Presenter

*Presented workshop on shoelace reporting used in book, "The Immortal Life of Henrietta Lacks" at conference for High School students at Stony Brook University.*

**LEADSTRONG CONFERENCE / FEB. 24, 2013**

Facilitator

*Worked with cohort of students at Stony Brook University to unlock and understand their own leadership potential.*

**LDS 102 - STONY BROOK UNIVERSITY / FEB. 13, 2013**

Social Media Guest Speaker

*Spoke to Dr. Peter Baigent's LDS102 class at Stony Brook University about the promise and perils of social media usage.*

**CENTER FOR COMMUNICATING SCIENCE / DEC. 5, 2012**

Social Media Guest Speaker

*Discussed how to communicate effectively via social media for Center for Communicating Science electives offered to medical students at Stony Brook University.*

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 11-14 2012**

Photography / Video coach

*Taught undergraduates, graduates and military personnel about multimedia video and photography in a hands-on, four-day workshop.*

**NEW YORK PRESS CLUB / SEPT. 29, 2012**

Résumé Reviewer

*Was part of a three-person panel that reviewed students' and professionals' résumés at the Press Club's annual conference in New York City.*

**ASSOCIATION FOR EDUCATION IN JOURNALISM**

**AND MASS COMMUNICATION / AUG. 8, 2012**

Workshop presenter

*Ran workshop with Curt Chandler of Pennsylvania State entitled "Final Cut Pro or Adobe Premiere: Which one to use and how to teach it?" for AEJMC members. I focused on the Adobe Premiere Pro segment of the program.*

**PUBLIC HEALTH PROGRAM / APRIL 25, 2012**

Social Media Guest Speaker

*Trained students in the public health program at Stony Brook University about how social media is used in their field.*

**Invited  
Workshops,  
Lectures,  
Presentations**  
(continued)

**LEADSTRONG CONFERENCE / FEB. 26, 2012**

Facilitator  
*Worked with cohort of students at Stony Brook University to unlock and understand their own leadership potential.*

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 13-16 2011**

Photography / Video coach  
*Taught undergraduates, graduates and military personnel about multimedia in a hands-on, four-day workshop.*

**PUBLIC HEALTH PROGRAM / OCT. 11, 2011**

Social Media Guest Speaker  
*Trained students in the public health program at Stony Brook University about how social media is used in their field.*

**NEW YORK PRESS CLUB / OCT. 1, 2011**

Résumé Reviewer  
*Was part of a three-person panel that reviewed résumés at the Press Club's annual conference in New York City.*

**THE POYNTER INSTITUTE / JUNE 14, 2011**

Live chat guest speaker  
*Spoke to visitors on Poynter.org about "What tools can visual journalists use to improve their visual storytelling skills?"*

**SYRACUSE UNIV. FALL WORKSHOP / OCT. 14-17 2010**

Photography / Video coach  
*Taught undergraduates, graduates and military personnel about multimedia in a hands-on, four-day workshop.*

**ASIAN AMERICAN JOURNALISTS ASSOCIATION / AUG. 6, 2010**

Workshop Presenter  
*Sole speaker for "Beginning Interactive Narrative" workshop at 2010 convention in Los Angeles.*

**I.S. 230 / MAY 17, 2010**

Guest Speaker  
*Talked to sixth graders about photojournalism as a career at school in Jackson Heights, N.Y.*

**THE DEADLINE CLUB / MAY 9, 2010**

Workshop Presenter  
*Presented "Become a Multimedia Guru" - A workshop on improving multimedia and social media presence.*

**SYRACUSE UNIV. FALL WORKSHOP / SEPT. 24-27 2009**

Photography / Video coach  
*Taught undergraduates, graduates and military personnel about multimedia in a hands-on, four-day workshop.*

**Service to  
School of  
Journalism  
at Stony Brook  
University**

**GREENE SUMMER INSTITUTE / JULY 19-25, 2015**

Website developer, faculty  
*Designed and built website for Stony Brook University's program for high school journalists on Long Island. Taught lessons on multimedia and web journalism throughout the week.*

**SECURED NIKON CONSIGNMENT / FALL 2010-JAN. 2015**

*Negotiated with Nikon to get several cameras and lenses loaned to Stony Brook University's School of Journalism at no charge during the school year under the company's "School Locker" Program. At the time I left, they loaned about \$75,000 worth of equipment for use during the academic year.*

**DIVERSITY COMMITTEE / SPRING 2013-JAN. 2015**

Member  
*Advised the school in matters of diversity in curriculum development, hiring and practices/procedures. Hosted events centered on promoting conversations on diversity.*

**TECH COMMITTEE / SPRING 2013-JAN. 2015**

Member  
*Advised and planned for tech upgrades in the School of Journalism. Made recommendations to the Dean and the Broadcast/Digital director about the use of technology.*

**GREENE SUMMER INSTITUTE / JULY 20-26, 2014**

Co-Coordinator, Website developer, faculty  
*Coordinated and developed online application process. Vetted applications and selected students. Designed website for program for high school journalists. Taught multimedia classes.*

**GREENE SUMMER INSTITUTE / JULY 14-20, 2013**

Website coordinator, faculty  
*Designed and built website for Stony Brook University's program for high school journalists. Taught lessons on multimedia jour-*

*nalism. Vetted applications and selected students for program.*

**THE ROCKAWAYS STORY / NOV. 2012**

Website advisor, faculty  
*Coordinated student coverage of Hurricane Sandy recovery. Advised students in launch of [www.therockawaysstory.com](http://www.therockawaysstory.com)*

**SB VOTES / NOV. 6, 2012**

Website advisor, faculty  
*Supervised the web operations for [sbvotes.com](http://sbvotes.com), a student-run election coverage website hosted by the School of Journalism.*

**GREENE SUMMER INSTITUTE / JULY 22-28, 2012**

Website coordinator, faculty  
*Designed and built website for Stony Brook University's program for high school journalists on Long Island. Taught lessons on multimedia and web journalism throughout the week.*

**GREENE SUMMER INSTITUTE / JULY 24-30, 2011**

Website coordinator, faculty  
*Designed and built website for Stony Brook University's program for high school journalists on Long Island. Taught lessons on multimedia and web journalism throughout the week.*

**SCHOOL OF JOURNALISM STRATEGIC PLAN / 2010 & 2014**

Producer  
*Designed and photographed for 65-page document outlining the past, present and future of Stony Brook University's School of Journalism in a report to the University President. Twice.*

**GREENE SUMMER INSTITUTE / JULY 25-31, 2010**

Website coordinator, faculty  
*Designed and built website for Stony Brook University's program for high school journalists on Long Island. Taught lessons on multimedia and web journalism throughout the week.*

## Committees & Judging

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 14, 2015

First-tier judge  
*Judged a category for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 21, 2014

First-tier judge  
*Judged two categories for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 22-23, 2013

Head Judge, Best Single Article Digital Media category  
*Judged two categories and was the head judge for one category for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 23-24, 2012

First-tier judge  
*Judged two categories for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 18-19, 2011

First-tier judge  
*Judged two categories for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

### SYRACUSE UNIV. MIRROR AWARDS / MARCH 19-20, 2010

First-tier judge  
*Judged two categories for awards given by Syracuse University to journalists who turn a mirror onto their own industry.*

## Service to Stony Brook University

### PRESIDENT'S E-MAIL STEERING COMMITTEE / 2012

Committee Member  
*Helped guide SBU in transition to new education and productivity software, eventually selecting Google Apps for Education*

### DENTAL SCHOOL NEWSLETTER / FALL 2011

*Advised Dr. Ann Nasti and Taryn Schneider ('13) on creation of "The Articulator" - the School of Dental Medicine's newsletter*

### HDV VIDEO TRAINING/ SUMMER 2011

*Advised Stony Brook University staff in the Human Development Undergraduate College on how to incorporate video into the curriculum*

### EOP WEBSITE TRAINING / FALL 2011

*Advised Stony Brook University Educational Opportunities Program staff on how to design and build a website and blog*

## Quoted In

### ETSY SELLER HANDBOOK / MAY 21, 2015

Six Ways To Elevate Your Photography  
*Featured in video and written story as photography expert*

### SKILLEDUP / APRIL 9, 2015

LinkedIn Acquires Lynda.com for \$1.5 Billion  
*Quoted as social media expert on acquisition*

### AMERICAN JOURNALISM REVIEW / FEB. 6, 2014

'Ramen: Learn How to Cook It' And Other Tips for Journalism Students  
*Featured in video giving advice to journalism students*

### QUEENS TRIBUNE / Nov. 1, 2013

Professor Chronicles Damage And Recovery Of Roxbury  
*Featured for photography and video work I did in a community devastated by Hurricane Sandy*

### RIVERHEAD PATCH / Oct. 29, 2012

Hurricane Sandy Hits Three Village  
*Featured in Storify of Hurricane Sandy events*

### FOX NEWS LATINO / FEB. 15, 2011

Armed with Facebook, Twitter and YouTube, Students Turn the University of Puerto Rico on Its head  
*Quoted as social media expert on how it fomented a revolution*

## Books Reviewed

### JOURNALISMNEXT BY MARK BRIGGS / SPRING 2014

Reviewer for CQ Press  
*Reviewed entire book for upcoming edition. Suggested changes to bring book more in line with current practices.*

## Student Awards

(Awards students have won directly from coaching in my classes at Stony Brook)

### THE JAMES ALAN COX FOUNDATION / DECEMBER 2014

Scholarship Winner, video package  
*Thin Ice: The Trials of a Figure Skater - by Basil John*

### PRESS CLUB OF LONG ISLAND MEDIA AWARDS / JUNE 2013

First Place, College Feature Package  
*Memories Destroyed by Sandy - by Nelson Oliveira*

### FESTIVAL OF MEDIA ARTS / FEB. 2013

Second Place, Television Feature Reporting  
*Memories Destroyed by Sandy - by Nelson Oliveira*  
Given by the Broadcast Education Association

### SCHOOL OF JOURNALISM ONLINE AWARD / MAY 2013

Award of Excellence - Online Reporting  
*The Rockaways Story - by JRN380*

### MARK OF EXCELLENCE / MARCH 2012

Regional, Second Place - Online Feature Reporting  
*Engineering Music - by Matt Gerardi*  
Given by the Society of Professional Journalists Region 1

## Awards

(\* denotes team award)

### SENIOR'S CHOICE: BEST PROFESSOR / MAY 2014

Stony Brook University School of Journalism Award  
Given by the Student Advisory Board

### WORDPRESS SHOWCASE / MARCH 2013

Featured Website  
[www.stonybrook.edu/journalism](http://www.stonybrook.edu/journalism)  
WordPress

### CULTURE CAPTURED PHOTO CONTEST / FEB. 2012

Winner  
Stony Brook University UNITI Cultural Center

### MARK OF EXCELLENCE / APRIL 2010

National Winner, Online In-Depth Reporting  
*Tough Times, Tough Choices*  
Society of Professional Journalists\*

### CICM ONLINE JOURNALISM CONTEST / SEPT. 2009

1st Place, Best Video Package  
*A Gold Rush Town No More*  
Center for Innovation in College Media

### DIGITAL EDGE AWARDS / FEB. 2008

Finalist, Best Overall News Site  
[www.naplesnews.com](http://www.naplesnews.com)  
Newspaper Association of America\*

### BEST OF GANNETT AWARDS / 2006

1st Place, Breaking News  
*Press & Sun-Bulletin's flood coverage*  
Gannett\*

### CHIPS ACHIEVEMENT PRIZE / OCT. 2003

Honorable mention  
*Doctor's Grant Child's Wish*  
Freedom Forum, Chips Quinn Program

### HDV102: PHOTOGRAPHY FOR THE MASSES

Course Description:  
*Learn how to use photography to communicate beyond just the still image. Whether it's a cell phone or an SLR camera, it's the message that matters. This class will be a combination of practical shooting exercises and lectures on issues in contemporary photography.*

### JRN215: INTRODUCTION TO MULTIMEDIA SKILLS

Course Description:  
*Images and sound are critically important to journalists. In this lab, students will explore and apply basic skills in audio, video and photography.*

### JRN288: CAMPUS MEDIA WORKSHOP

Course Description:  
*Designed to provide students with experience in journalism at the campus level. Students will work for a campus news outlet on a schedule approved by the School of Journalism. The work will involve journalistic skills related to the educational goals of the School of Journalism.*

### JRN320/520: PROMISE & PERILS OF ONLINE JOURNALISM

Course Description:  
*Examines the challenges presented by the explosion of journalism on the Internet and assesses the role of the journalist in an online society. Students are exposed to both practical skills and a broader understanding of issues. Topics include how journalists add value to information online, writing and editing for the Web, the use of interactive tools, blogs and podcasts, and an elementary understanding of Web design. At the same time, students explore issues of privacy, the Internet's potential threat to traditional journalistic standards, and how online publishing is creating new audiences. Students will critique news Web sites, participate in a blog and podcast, create a news Web page, and produce an online story package. Course includes a lecture and a weekly three-hour lab.*

### JRN380/580: MULTIMEDIA PHOTOJOURNALISM

Course Description:  
*This is the follow-up course to JRN 320. Here students will be taking the skills from that class — video, audio, photos, and of*

*course, reporting — and learn how to tie them together for a Web audience. Students will be taking their video and photo skills to the next level, adding polish to their work and creating a compelling package for the online viewer. Students will take a look at the big picture and marry multimedia elements in a Web presentation using WordPress. This course will prepare students to join the next generation of web editors (think of them as new-age copy editors), backpack journalists, online writers, and a host of other jobs that are evolving at news organizations every day.*

### JRN381/581: WEB PRESENTATION

Course Description:  
*Students will combine their advanced journalistic skills in reporting, writing and producing with advanced multimedia techniques to create an online "microsite" devoted to one major story, combining text with video, photos, blogs and interactive features. This course builds on skills acquired in JRN 380.*

### JRN488: INTERNSHIP

Course Description:  
*Students work at local, state, and national news organizations.*

### JRN512: CREATING A VIDEO ABSTRACT

Course Description:  
*Video Abstracts are becoming an increasingly popular way for scientists to amplify the impact of a publication, with many journals now encouraging the submission of Video Abstracts to accompany a paper in the online versions of their publications. This course will teach the fundamental skills needed to plan, storyboard, shoot and edit a Video Abstract, all using only an iPhone or similar smartphone.*

### \*COM617: MULTIMEDIA STORYTELLING

Course Description:  
*Students write and produce short fiction and non-fiction video stories using digital media. Emphasis on storytelling and story structures. Projects will be incorporated into websites and promoted with social media.*

## Courses taught

(\* denotes Syracuse University class)

**Courseload by Semester**

**FALL 2009**

· JRN380: Advanced Editing and Presentation/Web

**SPRING 2010**

· JRN380: Advanced Editing and Presentation/Web  
· JRN381: Advanced Digital Storytelling (3 credits)

**SUMMER 2010**

· JRN320: Promise and Perils of Online Journalism

**FALL 2010**

· JRN320: Promise and Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web  
· JRN381: Advanced Digital Storytelling  
· JRN488: Internship

**SPRING 2011**

· JRN320.01: Promise & Perils of Online Journalism  
· JRN320.02: Promise & Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web  
· JRN381: Advanced Digital Storytelling

**SUMMER 2011**

· JRN320: Promise and Perils of Online Journalism

**FALL 2011**

· JRN320.01: Promise & Perils of Online Journalism  
· JRN320.02/520: Promise & Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web

**SPRING 2012**

· HDV102: Photography for the Masses  
· JRN320: Promise & Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web  
· JRN381: Advanced Digital Storytelling

**FALL 2012**

· JRN320: Promise & Perils of Online Journalism  
· JRN380/580: Advanced Editing and Presentation/Web  
· JRN381/581: Advanced Digital Storytelling

**SPRING 2013**

· HDV102: Photography for the Masses  
· JRN320/520: Promise & Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web  
· JRN381/581: Advanced Digital Storytelling

**FALL 2013**

· JRN288: Campus Media Workshop  
· JRN320.01: Promise & Perils of Online Journalism  
· JRN320.02/520: Promise & Perils of Online Journalism  
· JRN380: Advanced Editing and Presentation/Web  
· JRN381: Advanced Digital Storytelling

**SPRING 2014**

· HDV102: Photography for the Masses  
· JRN288: Campus Media Workshop  
· JRN320.01: Promise & Perils of Online Journalism  
· JRN380/580: Multimedia Photojournalism

**FALL 2014**

· JRN215.01: Intro Multimedia Skills Lab  
· JRN215.03: Intro Multimedia Skills Lab  
· JRN288: Campus Media Workshop  
· JRN380: Multimedia Photojournalism  
· JRN512: Creating a video abstract

**Websites created & maintained**  
(date indicates redesign or creation)

**AEJMC VISCOM DIVISION / 2012 & 2014**

[www.aejmcviscom.org](http://www.aejmcviscom.org)

**SCHOOL OF JOURNALISM / 2009, 2010 & 2012 DESIGNS**

[www.stonybrook.edu/journalism](http://www.stonybrook.edu/journalism)

**CENTER FOR NEWS LITERACY / 2010 & 2012**

[www.centerfornewsliteracy.org](http://www.centerfornewsliteracy.org)

**CENTER FOR COMMUNICATING SCIENCE / 2010 & 2012**

[www.centeforcommunicatingscience.org](http://www.centeforcommunicatingscience.org)

**COLVIN CENTER FOR INTERNATIONAL REPORTING / 2012**

[www.mariecolvincenter.org](http://www.mariecolvincenter.org)

**SBU J-DRIVE / 2010 & 2012**

[www.sbu.jdrive.com](http://www.sbu.jdrive.com)

**GREENE GAZETTE H.S. CAMP / 2010-2015**

[www.greenegazette.com](http://www.greenegazette.com)

**JOURNALISM WITHOUT WALLS: CUBA 2012 / 2012**

<http://www.journalismwithoutwalls.com/cuba2012/>

**THE GHOST IN THE WATER / 2011**

<http://journalismwithoutwalls.com/gulf2011>